

Rocky Mountain Restoration Initiative (RMRI)
June 7, 2021, 1:30 PM - 3:30 PM
RMRI Social License Subcommittee
Meeting Summary – FINAL

RMRI WORKFORCE CAPACITY SUBCOMMITTEE	
ATTENDANCE: Rob Addington, Daniel Beveridge, Patt Dorsey, Jake Todd, Tara Umphries, and Samuel Wallace	
ACTION ITEMS	
Patt Dorsey	Invite Danny Margoles to attend and participate in a future Social License Subcommittee to discuss social license efforts and needs on the Southwest landscape.
Patt Dorsey, Samuel Wallace, Tara Umphries	Identify subject matter experts to review the infographics from the Social License Subcommittee for accuracy, with support from Rob Addington and Daniel Beveridge.
Samuel Wallace	<ul style="list-style-type: none"> • Distribute the flyer on the "Prescribed Fire Smoke and Community Health" webinar to the Social License Subcommittee • Distribute the key messages to the Social License Subcommittee for a final review. • Distribute the infographic handouts to the Social License Subcommittee to make edits if they choose.
MEETING SUMMARY	
DISCUSSION TOPIC: Partner updates	
<p>Discussion Points:</p> <ul style="list-style-type: none"> • The Nature Conservancy (TNC) Colorado Chapter is finalizing its five-year strategic plan. The plan emphasizes pre-fire forest risk mitigation and post-fire landscape reliance and reforestation. • The Colorado State Forest Service (CSFS) released their Home Ignition Zone Guide. • The Western Region of the Wildland Fire Leadership Council and the Fire Adapted Communities Learning Network will be hosting a webinar on "Prescribed Fire Smoke and Community Health: Successes from Smoke Ready Communities" on Wednesday, June 23, from 11am to 12:30pm. • Patt Dorsey followed up with Danny Margoles, facilitator for a local Southwest collaborative, on the Salter Vegetation Management Project. His thoughts were that the local managers are addressing social license issues related to the project. However, they are interested in overarching messages to share across the larger landscape. Danny Margoles offered to attend a future Social License Subcommittee to discuss 	<p>Decisions/Action Items:</p> <ul style="list-style-type: none"> • Samuel Wallace: Distribute the flyer on the "Prescribed Fire Smoke and Community Health" webinar to the Social License Subcommittee. • Patt Dorsey: Invite Danny Margoles to attend and participate in a future Social License Subcommittee to discuss social license efforts and needs on the Southwest landscape.

<p>their social license efforts and where there may be gaps in their social license strategy.</p>	
<p>DISCUSSION TOPIC: Distributing upcoming events to partners</p>	
<p>Discussion Points:</p> <ul style="list-style-type: none"> • The Social License Subcommittee could play an important role in distributing information and upcoming events to relevant groups. The Subcommittee could add events to their webpage on the RMRI website. They could also distribute information via email to relevant groups and RMRI landscapes. • When distributing information via social media, there should be a strategy and network of partners. Each social media platform has different strategies for messaging (e.g., Facebook users prefer images and Twitter users prefer headlines). Additionally, small additions to messages, such as tagging locations and using local imagery, can help increase engagement. Working with partners in a network to re-share messages would also help increase engagement. • Social License Subcommittee members can feel free to share any upcoming events and resources by sending them to Samuel Wallace to distribute to the Subcommittee. 	<p>Decisions/Action Items:</p> <p>None</p>
<p>DISCUSSION TOPIC: Social license revised key messages</p>	
<p>Discussion Points:</p> <ul style="list-style-type: none"> • The revised key messages look good except for minor edits. One edit was adding the word "communities" to the Fire Adapted Communities header. Another edit clarified that the Division of Fire Prevention and Control (DFPC) has jurisdiction over non-federal lands. • The Social License Subcommittee should view the key messages as a living document. Thus, they can make edits as additional information becomes available. 	<p>Decisions/Action Items:</p> <ul style="list-style-type: none"> • Decision: The key messages will be distributed to the Social License Subcommittee for a final review before they are posted on the Social License Subcommittee webpage. Social License Subcommittee members will have one week for final comments. • Samuel Wallace: Distribute the key messages to the Social License Subcommittee for a final review.
<p>DISCUSSION TOPIC: Social license infographics</p>	
<p>Discussion Points:</p> <ul style="list-style-type: none"> • Using handouts developed by Patt Dorsey and Samuel Wallace, meeting participants added information on the impacts of uncharacteristic, high-intensity wildfires versus the impacts of characteristic, low-intensity to moderate-intensity wildfires on different values. 	<p>Decisions/Action Items:</p> <ul style="list-style-type: none"> • Patt Dorsey, Tara Umphries, and Samuel Wallace: Identify subject matter experts to review the infographics from the Social License Subcommittee for accuracy, with support from Rob Addington and Daniel Beveridge.

- The messaging should use the terms "characteristic" and "uncharacteristic" to define wildfires. This terminology outlines the idea that fires are normal and good but that uncharacteristic wildfires threaten values at risk.
- The Subcommittee should recognize that uncharacteristic fires will produce more prominent and longer-lasting issues than characteristic wildfires, but it depends on the situation and location of the fire.
- For some values at risk, like wildlife, there are "winners" and "losers" from wildfires. Overall, uncharacteristic wildfires impact habitats in ways that many wildlife species are not adapted to.
- The way uncharacteristic and characteristic wildfires impact certain values is complex. Although the infographic will indicate a simple relationship, the Subcommittee should be thoughtful in the messages they use to communicate the impacts of wildfires.
- Images used in the infographics should be from Colorado, but they do not necessarily need to be from RMRI landscapes. However, the more photos from the landscapes, the better. The Burned Area Emergency Response (BAER) team from the Cameron Peak Fire and East Troublesome Fire will have imagery.
- The Colorado Forest Restoration Institute and Southern Rockies Fire Science Network may have useful infographics for the Social License Subcommittee to build off of.

- **Samuel Wallace:** Distribute the infographic handouts to the Social License Subcommittee to make edits if they choose.

NEXT STEPS

- Potential future topics for the Social License Subcommittee include:
 - Developing coordinated efforts to distribute messages across social media platforms
 - Discussing social license efforts and needs on the Southwest Colorado landscape with Danny Margoles